

SOKOL HOHNE STUDIOS

Art Consulting Program



Sokol Hohne Studios is now offering a consulting-only engagement for projects that don't require full production, but need design direction, complete digital deliverables, and the guidance for your team to bring the art package to life.

As consultants only, our scope includes complete hi res digital files ready for print production, on-site visits, and working sessions via Zoom. Procurement, shipping, and installation can be managed directly by your team using the files and specifications we provide.

Our consulting fee will cover the full design process from concept through final deliverables – everything your team needs to bring the physical program to completion.

The full scope of services, project timeline, and detailed terms will be explicitly outlined. We welcome your projects and look forward to working with you.

We are ready to get started when you are.

Warmly,

A handwritten signature in black ink, appearing to read 'Starlie Hohne', written in a cursive style.

Starlie Hohne
Art Consultant and Principal

Project Objectives & Scope of Work

The objective of this engagement is to develop a cohesive, site-specific art program for your project, beginning with the model room phase. Sokol Hohne Studios will serve as art consultant – responsible for concept development, artwork design, and production-ready deliverables.

Procurement, framing, shipping, and installation in turn can be managed directly by your team.

What We Deliver

For each of your art selections, Sokol Hohne Studios will provide:

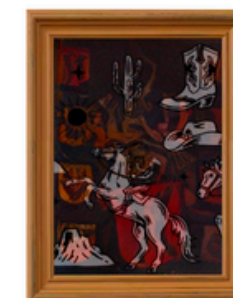
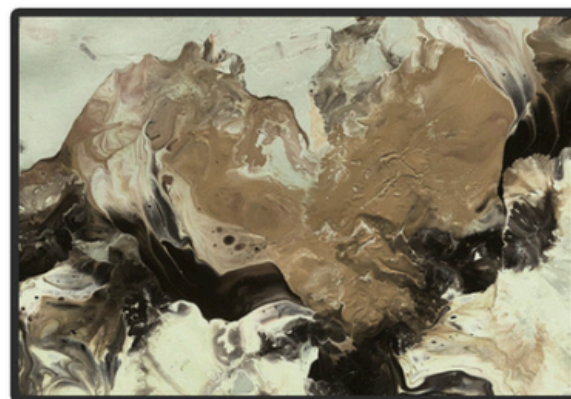
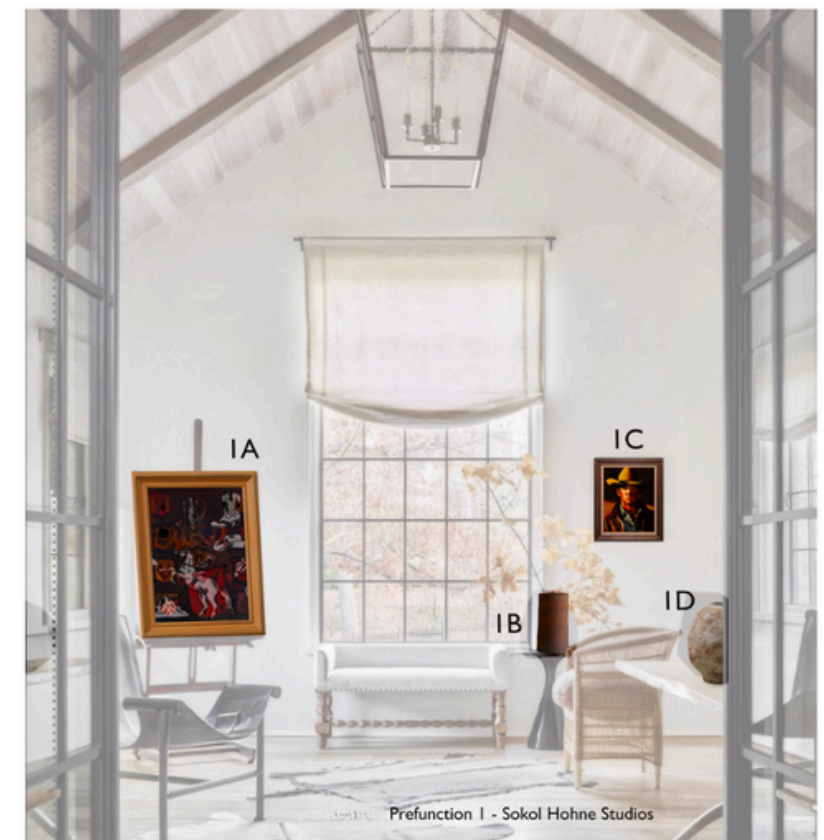
- Artwork concept and design – original compositions developed specifically for the project, informed by the property's aesthetic direction, brand standards, and guestroom environment
- Digital production files – hi res print-ready files formatted to final specifications, suitable for handoff directly to a vendor of your choosing
- Framing and production guidance – written specifications for substrates and framing styles, giving your team everything needed for procurement

How We Work

We present concepts digitally, refine based on your feedback, and continue as needed until the direction is achieved.

All concept and reviews via Zoom meetings. When the vision is achieved and the files are approved, your team has everything needed to take the program to completion.

Previous examples:



Project Timeline

To be determined, keeping project milestones in place.

Budget & Fee Structure

Includes:

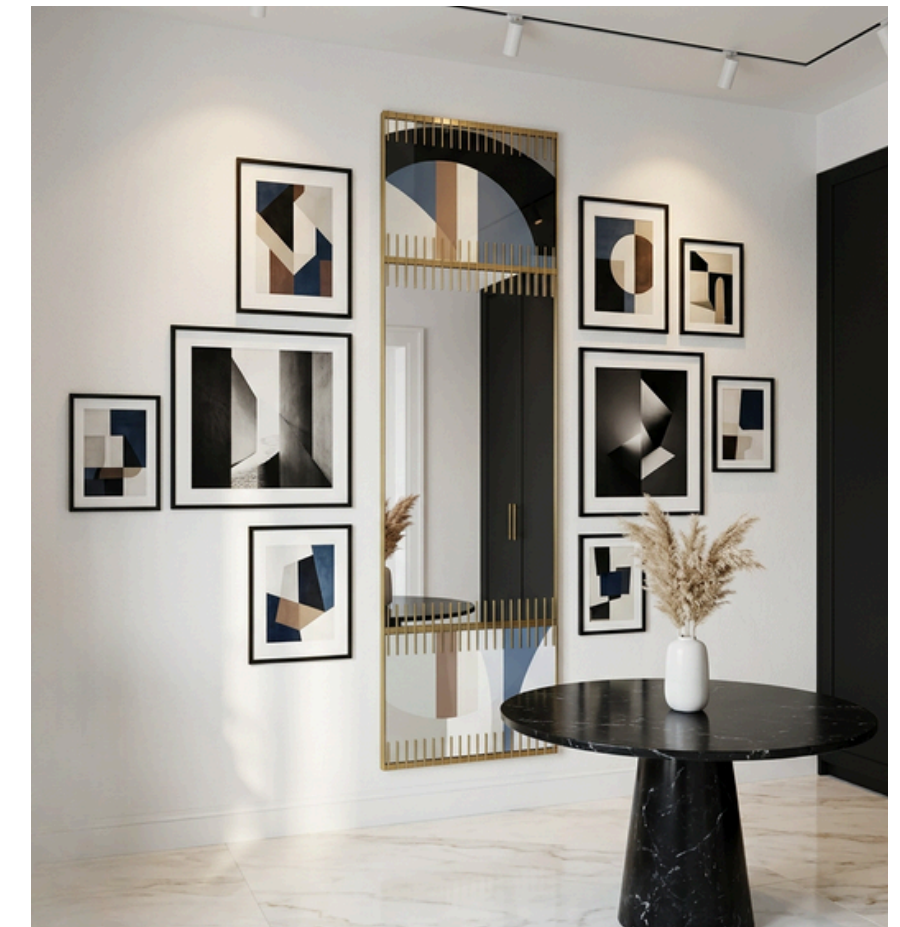
- Artwork concept & design – original compositions tailored to the property
- Digital production files – hi res pre-production print-ready files
- Framing specifications – substrates, frames with plexi or tempered glass recommendations

Terms & Conditions

Payment schedule is 100% due on receipt of invoice to engage services. Deliverable is a custom digital concept and presentation package, payment is required in full before final files are issued. One use files, one location, for this project only, contract to follow.

Optional Add-ons:

- Studio-printed reference samples – provided to the vendor for color and image approval
- Frame-to-furniture finish matching – sample review ensuring frame finishes are specified to complement the furniture and art selections
- Headboards-as-art, art wallcoverings, art decorative mirrors, and art accessory curation available
- Value engineering options



ABOUT SOKOL HOHNE STUDIOS

Art has the power to make a place unforgettable. For over 25 years, Sokol Hohne Studios has helped hotels, resorts, and casinos harness that power – developing custom art programs that give properties a genuine sense of place and a lasting impression on guests.

We work closely with designers and ownership groups from the earliest stages of a project, translating brand vision and location into cohesive collections that feel intentional, not installed. Framed giclées, original murals, sculptural pieces, wallcoverings, specialty mirrors – we curate and produce across every medium, managing the process from concept to delivery or consult-only to support your vision.



Waldorf Astoria · Churchill Downs · Harrah's
Chicago Athletic Club · Marriott · Sands

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